

MR FLORIDA RUBBER 2023 SPONSORSHIP OPPORTUNITIES



Fort Lauderdale, FL

MR. FLORIDA RUBBER is an annual gathering of rubber lovers. This event started as a contest in a bar in 2009 and is now an entire weekend of events in the Fort Lauderdale area. Each year, we support the winner of the Mr. Florida Rubber title in their journey to compete on the international stage. At Mr. International Rubber, hosted each year in Chicago, IL, contestants from around the world compete for the title, and it draws in 1,000s of visitors. This is a weekend we attend promoting our event in Florida and widening our reach for you - our sponsors.

As we head into our 12th year of this event, we're happy to share that our current title holder, Pusckatt Pumera Onyx, won the title of Mr. International Rubber. Your sponsorship helps our organization and allows Pusckatt to bring inclusive rubber awareness to communities in Florida and, this year, throughout the world.

Mr. Florida Rubber, Inc. was formed as a non-profit to support and promote the rubber community and to raise awareness and educate people within the state of Florida and elsewhere about the rubber community and rubber lifestyle.

FLORIDA RUBBER WEEKEND is open to EVERYONE – We welcome our members, our friends, allies, supporters, and anyone who's willing to embrace us, literally anyone, regardless of race, gender expression, sexuality, age, or other demographics. While our purpose focuses on the rubber community, we welcome and support everyone and aim to create a safe, inclusive space during our event.

Find out more about Mr Florida Rubber through our social media channels.

Mr Florida Rubber. is a 501(c)(3) public charity. Acknowledgement letters can be provided with each donation.

CONTACT: mrfloridarubber@gmail.com

Mr Florida Rubber	
www.mrfloridarubber.com	
	@floridarubber
	Facebook group

Mr. Florida Rubber depends on sponsors and partners like you to make our event successful. What we can offer you, in return, is **access to our engaged attendees, followers and supporters across Florida and the global rubber community** who support our mission in spirit, through action, and with dollars.

Don't miss the opportunity; choose from one of the sponsorship levels outlined below to increase your reach and impact among an eager audience.

Sponsorship Levels & Benefits	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Billing (and associated signage/collateral) as Exclusive Sponsor of <ul style="list-style-type: none"> • the MFR 12 Opening Party, • the MFR 12 Contest, AND • the MFR 12 Poolside Picnic Closing Party 	X			
MFR 12 Weekend Packages (\$69 retail value per package)	4	3	2	1
Advertisement in the printed MFR Weekend Guide and Contest Flyer	Full-Page Ad	½-Page Ad	¼-Page Ad	
Opportunity to provide MFR 12 Swag Bag Inserts (Provided by Feb 1)	X	X	X	
Recognition at Mr International Rubber 2023	X	X	X	
Promotion of your organization via Florida Rubber's social media channels	X	X	X	
Logo Placement on all printed advertisements	X	X	X	
Logo Placement & 100-word organizational blurb on the MFR Web Page (Bronze sponsors exclude organizational blurb)	X	X	X	X*
Recognition via Florida Rubber's social media channels	X	X	X	X
Verbal Recognition during the MFR 12 contest	X	X	X	X
Verbal Recognition at the Poolside Picnic	X	X	X	X

CUSTOM PACKAGES:

Please contact us at mrfloridorubber@gmail.com if you'd like to donate product, merchandise (especially gear or apparel), gift certificates, discount cards for swag bag inserts, or if you want to sponsor specific weekend events or services – for example, you could sponsor the opening party and provide drinks, or the closing party and provide catering, etc. We will be glad to put together a custom package for you. **What do you have in mind?**